

## VILMORIN-MIKADO, SPONSOR OF THE IHC 2022

A Franco-Japanese seed company specialized in creating, producing and marketing vegetable seeds since 1743, <u>Vilmorin-Mikado</u> is one of the sponsors of the 31<sup>st</sup> International Horticultural Congress (IHC 2022), which will be held from August 14 to 20, 2022 at the Congress Center in Angers, France.

## Vilmorin-Mikado supports the 31<sup>st</sup> edition of the IHC

As an economic player in Angers and the surrounding region, with an international business and almost 300 years of experience in variety creation, Vilmorin-Mikado is a sponsor for this exceptional global event: IHC 2022. For Vilmorin-Mikado, supporting the IHC 2022 means, first and foremost, supporting research, in line with its innovative approach, and promoting plant-related professions— particularly that of seed company—by helping to spread knowledge about them.

For the IHC 2022, Vilmorin-Mikado will participate in the exhibition scheduled from August 15 to 19, 2022 and will organize, as one of the local technical tours, an exclusive tour of its plant in France, focusing on vegetable seed production.

## The IHC at a glance

The International Horticultural Congress (IHC) is the most important scientific event organized every four years since 1959 in the fields related to horticulture\* under the auspices of the ISHS (International Society for Horticultural Science). The 31<sup>st</sup> edition of the IHC will be held in France, from August 14 to 20, 2022 at the Congress Center in Angers. For more information about the event and its provisional schedule, please visit the official website: <u>https://www.ihc2022.org/</u>

\*Horticultural crops, raw or processed: fruit, vegetables, aromatic and medicinal plants, seeds and roots, ornamental plants, landscaping, and vineyards.

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## About Vilmorin-Mikado

Vilmorin-Mikado is a Franco-Japanese seed producer that has specialized in developing, producing, and selling vegetable seeds for professionals since 1743. As a responsible partner in the vegetable food chain, Vilmorin-Mikado is committed to helping better nourish people everywhere. Our wide range of unique, original seeds is distributed on five continents in more than 100 countries. Vilmorin-Mikado has more than 1,000 employees and recorded sales of €218 million in 2020-2021, of which 15% was entirely devoted to research. World leader in carrots and witloof chicory, Vilmorin-Mikado is also a major player in salads, tomatoes, sweet peppers, kabocha squashes, daikon radishes and bunching onions. Nearly three centuries ago, Vilmorin-Mikado's founders began our Tree Seeds work, which actively contributes to rebuilding sustainable forests. www.vilmorinmikado.com

Vilmorin-Mikado is part of Limagrain, an agricultural cooperative and an international seed group owned by French farmers. Limagrain is driven by its purpose: cooperating for the progress of agriculture everywhere, for everyone. Focused on the genetic progress of plants, Limagrain breeds, produces, and distributes field seeds, vegetable seeds and agri-food products. <u>www.limagrain.com</u> - #Limagrain